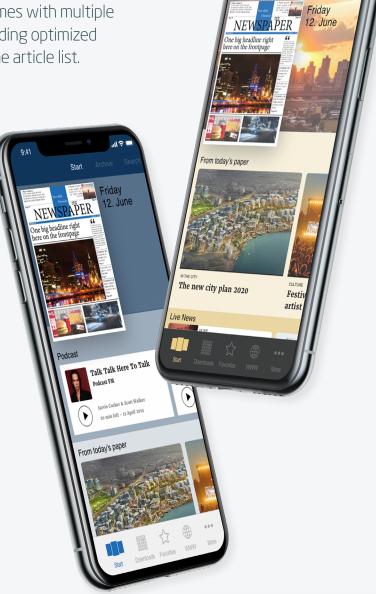
# Make your ePaper app stand out!

As a reflection of your brand, your ePaper app should stand out in the crowd. With this design makeover, you will benefit from the personal attention of our UX Designer, who will create a beautiful display window for your content in your News Modules app.

Play with colors, sizes and general appearance to make the visual appearance match the great performance and stability of your ePaper app.

Additionally, the upgrade comes with multiple performance upgrades, including optimized loading of modules and of the article list.





# The Process

A 30 min. online video consultation with our UX Designer about your app and the design upgrade.

Based on the consultation, our designer will concretize your ideas in a 1:1 mock-up of your upgraded app.

In a feedback session, you and our designer discuss the final details to ensure that the end result fully live up to your expectations.

We release your new and improved app.

The upgrade includes changes and improvements in the areas mentioned in this document.

When a design has been agreed, extra work will be charged by time and material.

# **News Modules Upgrades**

# Top bar

Change the background color of the top bar to match your brand identity. The color of the top bar will follow each view throughout the entire app.

#### The new article module

The new article module highlights your top stories in an appealing design with more focus on images.

## Font type and size

Change the font and the size of the module header.
The font type also applies to the archive date indicator.



### The top module

Change the background from the blurred image to either a solid color or a picture/graphic.

Increase the size of all elements in the top module to highlight your publication.

## The background color

Change the background color of each individual module to generate a dynamic user experience.

# Number of rows and rounded corners

Set the number of rows of articles and round the corners on each article card for an easy-on-the-eye appearance.